

KOTAPRIDE | FESTIVAL COMMUNICATION PROPOSAL

Bulk SMS • WhatsApp Business API • Bulk Voice Calls

Connect with opted-in customers through festival greetings, offers and business updates. Suitable for retailers, jewellers, hotels, restaurants, real estate, manufacturers and more.

Indicative service pricing

Service	Offer	Base price
Bulk Text SMS	10,000 SMS	₹1,600 (₹0.16/SMS)
DLT registration	One-time / applicable setup	₹6,000
WhatsApp Business API	Annual platform/setup	₹8,000 / year
Bulk Voice Calls	10,000 calls	₹3,500 (₹0.35/call)

Important pricing and compliance notes

Prices are indicative and subject to confirmation. Taxes and other applicable charges may be extra. DLT registration, sender ID and template approvals apply to SMS. WhatsApp platform fee excludes Meta message charges; Meta-approved templates, customer opt-in and display-name approvals are required. Voice campaigns are subject to consent, DND/telecom rules, duration and delivery conditions. No delivery, sales or verification guarantee is offered.

How we start your campaign

1. Discuss your audience, campaign goals and required quantity.
2. Review consent-based contact lists and choose the channels.
3. Prepare brand-specific messages, greetings and creatives.
4. Complete required registrations and template approvals.
5. Schedule compliant campaigns and review available reports.

Why Kotapride?

Digital Growth Partner supporting business visibility, customer communication and digital marketing. Services include Bulk SMS, WhatsApp Business API, Voice Campaigns, Websites, Local SEO and Social Media Marketing.

Request your customized quotation

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This document is a general commercial proposal, not a binding quote. All campaigns must comply with applicable consent, privacy, TRAI/DLT and Meta policies.